



Monday, August 5<sup>th</sup>, 2019

8:30am and 1:30pm tee times

*Blackthorn Club at the Ridges*

## Sponsorship Opportunities

### 100 Yard Sponsor - \$750

- Oversized signs at the 100 yard marker on either the front or back nine
- Visibility on seven holes (all par 4s and 5s on ½ the course)
- Recognition in all marketing materials including print, radio and TV
- Limited to two sponsors at this level

### Beverage Cart Sponsor - \$500

- Recognition on the most popular cart on the course!
- Company representatives drive the cart and interact with players
- Recognition in all printed marketing materials
- Limited to six sponsors at this level (2 morning & 2 afternoon)

### Beverage Station Sponsor - \$500

- Recognition on the most popular station on the course!
- Recognition in all printed marketing materials
- Limited to six sponsors at this level (2 morning & 2 afternoon)

### Driving Range Sponsor - \$500

- Recognition on the driving range where players warm up before both flights
- Recognition in all printed marketing materials
- Limited to one sponsor at this level

### Player Gift Sponsor - \$500

- Recognition at registration table
- Opportunity to co-brand player gift with CASA logo and company
- Recognition in all printed marketing materials
- Limited to one sponsor at this level

### Tee Sponsor - \$300

- Sign recognition on one tee box
- Recognition in all printed marketing materials

### All sponsors will receive:

1. Recognition on our website [www.casatn.org](http://www.casatn.org) and social media
2. Lunch with all participants between rounds
3. Opportunity to provide promotional items for player goodie bags

### Marquee Sponsor - \$5,000

- Exclusive naming rights for the Tournament
- Banner at the check in table
- Company representative invited to address all players between rounds
- Primary placement in all marketing materials including print, radio and TV
- Includes a 4 player team and 4 tickets to the Par-Tee
- Limited to one sponsor at this level

### Sunday Night Par-Tee and Golf Ball Drop Sponsor - \$2,500

- Exclusive naming rights to the popular social event the night before the tournament
- Banner at the check in table
- Company representative to address all attendees during event
- Includes a 2 player team in the tournament and 4 tickets to Par-Tee
- Recognition in all marketing materials including print, radio and TV
- Limited to one sponsor at this level

### Hole-In-One Sponsor - \$1,500

- Recognition for providing the biggest prizes on the course
- Oversized signs on all prize holes (4 par 3s)
- Includes closest to pin and longest drive
- Recognition in all marketing materials including print, radio and TV
- Includes a 2 player team

### Putting Contest Sponsor - \$1,000

- Recognition at the always competitive putting contest
- Company representative invited to contest and interact with players
- Includes Sunday night Par-Tee contest and Monday during tournament
- Recognition in all marketing materials including print, radio and TV
- Limited to one sponsor at this level

For more information, please contact Whitney McLaughlin at 423.461.3500 or [mclaughlin@casatn.org](mailto:mclaughlin@casatn.org)

